

For more than 50 years, the Council of Independent Colleges in Virginia, Inc. (CICV) has been the leading advocate for nonprofit private higher education across the Commonwealth. Through our work at the Virginia State Capitol, we've secured transformational wins—like the Tuition Assistance Grant (TAG), which now provides \$5,250 annually to each eligible undergraduate student—benefiting more than 150,000 students across 28 member colleges and universities.

CICV also drives collaboration through cost-saving initiatives such as our health benefits consortium and multi-employer pension plan, helping institutions remain strong and competitive.

Today, the higher education landscape is shifting quickly. Rising costs, enrollment pressures, and evolving workforce demands require new solutions—and strong partners. By becoming a **2026 Strategic Business Partner**, your company can play a pivotal role in supporting this sector while gaining unparalleled visibility and access to Virginia's private college leadership.

Our enhanced 2026 partner package offers more targeted engagement opportunities and stronger brand alignment than ever before. Details are included in the enclosed table. We invite you to join us in shaping the future of Virginia's private colleges.



*More than 50 years of service
to 28 member schools*

**BECOME A 2026
STRATEGIC BUSINESS
PARTNER**



Christopher K. Peace, Esq.
President

Strategic Business Partner Program Overview

Why Become a CICV Strategic Business Partner?

Our partnership provides unique opportunities to engage directly with institutional decision makers. Based on feedback from current partners, CICV enhanced its program to better align with business sector priorities. These enhancements include more flexible options and offerings that foster immediate and long-term beneficial relationship building. CICV is committed to facilitating this strategic initiative and leveraging the collective power of our member institutions. Together, we can create a lasting impact!

How to Become a Strategic Business Partner

To become a Strategic Business Partner for 2026, please email CICV President Chris Peace at **chris@cicv.org** with the selected partner level. If your company has never been a corporate sponsor, or if your sponsorship has lapsed, please share a reference from a CICV member. The partnership plan year runs January 1, 2026 – December 31, 2026. Applications are reviewed and approved by the CICV President. Upon approval, you will receive an invoice for your sponsorship and work to finalize your benefits.

Program Disclaimer

Strategic Business Partnerships are not considered endorsements or exclusive relationships.



Private College Impact in Virginia

28,291

DIRECT, INDIRECT & INDUCED JOBS

\$2.0B

IN ASSOCIATED WAGES AND BENEFITS

\$4.6B

IN OVERALL ECONOMIC OUTPUT

CICV VISION

To be the leading advocate for Virginia's nonprofit, accredited independent colleges and universities, empowering them to provide exceptional, accessible, and affordable educational opportunities and contribute to the growth and success of students to impact our Commonwealth.

2026 Levels & Benefits

	\$2,500 COUNCIL CHAMPION	\$5,000 DEAN'S CIRCLE Up to 6 AVAILABLE	\$10,000 PRESIDENT'S CIRCLE ONLY 1 AVAILABLE
Website Recognition Listing with logo and profile on the CICV website	✓	✓	✓
Print Advertising Prominent listing on sponsor signage at all events	✓	✓	✓
Email Communication Customized email distribution to CICV professional Listservs	✓ One email per year, upon request of partner	✓ Two emails per year, upon request of partner	✓ Four emails per year, upon request of partner
Participant Lists Access to the participant list at least 24 hours in advance of the professional conferences attending	✓	✓	✓
College Professionals' Conference (Admissions, Technology, CFO/HR) Luncheons Opportunity to engage with attendees in a relaxed setting	✓ Two invitations. May use both at one event, or parcel across multiple conferences	✓ Two invitations. May use both at one event, or parcel across multiple conferences	✓ Four invitations. May use both at one event, or parcel across multiple conferences
College Professionals' Conference (Admissions, Technology, CFO/HR) Receptions/Dinners Opportunity to engage with attendees in a relaxed setting	✓ Two invitations. May use both at one event, or parcel across multiple conferences	✓ Two invitations. May use both at one event, or parcel across multiple conferences	✓ Four invitations. May use both at one event, or parcel across multiple conferences
College Professionals' Conference (Admissions, Technology, CFO/HR) Professional Presence Opportunity to display a promotional roll-up at the conferences	✓	✓	✓
College Professionals' Conference (Admissions, Technology, CFO/HR) Presentations Opportunity to present on an educational topic		✓ Based on availability, schedule to be arranged with CICV President	✓ Based on availability, schedule to be arranged with CICV President

2026 Levels & Benefits

	\$2,500 COUNCIL CHAMPION	\$5,000 DEAN'S CIRCLE Up to 6 AVAILABLE	\$10,000 PRESIDENT'S CIRCLE Only 1 AVAILABLE
College Professionals' Conference (Admissions, Technology, CFO/HR) Meal Sponsor w/ Recognition Opportunity to be recognized at one of the conferences		✓ Lunch or reception sponsor recognition (non-exclusive)	✓ Exclusive dinner sponsor
Present an Educational Webinar Content delivery to a special Listserv audience selected w/ CICV President		✓ Two 15-minute sessions or one 30-minute session	✓ Two 15-minute sessions or one 30-minute session
Presidents' Annual Meeting Presentation Opportunity to present an educational topic on September 29 or 30, 2026 at the University of Richmond		✓ Based on availability. Schedule to be arranged with CICV President	✓ Based on availability. Schedule to be arranged with CICV President
Presidents' Annual Meeting Reception/Dinner Opportunity for two to attend September 29, 2026 at the University of Richmond			✓
Spring Reception/Dinner with CICV Presidents Opportunity for two to attend May 11, 2026 event at Hampden-Sydney College			✓
First Right of Refusal Exclusive opportunity to renew			✓